



**Bathgate Music Festival is now one of Scotland's best free festivals.**

The 2016 festival reached new heights in terms of quality and attendance despite the weather turning a bit sour towards the end of the day. Enterprising Bathgate has been sponsoring the Live in the Steelyard section of the festival for a number of years and is delighted to see its partnership with West Lothian Council and FSL Productions continue to grow year on year.



Neil Findlay MSP meeting with Sam Crawford of Enterprising Bathgate and David Stein of Cafe Bar 1912.

**ENTERPRISING BATHGATE RECENTLY HOSTED A VISIT TO BATHGATE TOWN CENTRE BY NEIL FINDLAY MSP, A SECOND VISIT IN AS MANY MONTHS BY LOCAL MSPS.**

**The visit provided a further opportunity to highlight the work of Enterprising Bathgate, as well as discussing future plans.**

These MSP visits play an important part in highlighting issues which affect Bathgate and other town centres throughout Scotland. We can build relationships with elected representatives who can lobby on our behalf to protect the interests of our town centres and Business Improvement Districts.

During his visit Mr. Findlay also called in on some of the businesses, both new and long-established, who shared their experiences of operating in a traditional town centre and the challenges they face.



**choosebathgate.com**

**Your direct route to products & services in Bathgate Town Centre**



Enterprising Bathgate  
An Enterprising Bathgate Initiative



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**If you would like your business advertised on our website (FREE OF CHARGE) please contact us.**

# CHRISTMAS IN BATHGATE 2016

Brought to you by Enterprising Bathgate & West Lothian Council.

This years' 'Christmas in Bathgate' Event takes place on **Saturday 26<sup>th</sup> November from 1pm to 5pm.**

## FESTIVE FAMILY FUN

includes: **Santa's grotto and street/musical entertainment, festive parade and Christmas tree lights-on countdown** around 4:45. All the fun takes place right at the heart of the town centre, mainly at the Steelyard and George Street.



Enterprising Bathgate would encourage traders to promote the event and highlight the opportunities for people to enjoy some xmas shopping and to enjoy local food, drink and entertainment on the day and throughout the Festive period.

If you're interested in getting involved in the event, or want to find out a bit more, then please contact us on

**T. 01506 637537**



**SHOP LOCAL**  
MONEY SAVING  
VOUCHERS

The Winter 2016 issue of the Enterprising Bathgate **Shop Local booklet** is being circulated to around 10,000 homes and other facilities across Bathgate and the environs, and includes money saving/discount vouchers for many local businesses and services.

## ENTERPRISING BATHGATE - ENCOURAGING PEOPLE TO SHOP LOCALLY IN BATHGATE THIS FESTIVE PERIOD

Bathgate town centre shops and businesses are gearing up to participate in a nationwide shop locally campaign. **Small Business Saturday (SBS) takes place on Saturday 3rd December**, with local shoppers urged to show their support for small and local independent businesses, such as those that can be found in Bathgate town centre.

With support from Enterprising Bathgate, traders are encouraged to promote the benefits of shopping locally. With a unique selection of retailers and services that can't be found anywhere else, Bathgate town centre offers an alternative and more personal shopping and leisure experience than larger shopping destinations. Shopping purchases made locally support the town and help to keep the 'High Street' vibrant and attractive. Shopping locally also means that more of the money spent stays here in Bathgate and West Lothian, in turn helping to protect employment in our community.

We take pride in the fact that our local independent and small traders offer a wealth of often unique or personalised gifts, products and professional services.

The nationwide event scheduled on the first Saturday in December will also coincide with local businesses in Bathgate, through Enterprising Bathgate, promoting the festive season voucher booklet to encourage more people to shop locally here in Bathgate. Residents should look out for the promotional and discount vouchers coming through their door in November, with a range of exciting offers for their local town centre shops and services in the build-up to Christmas and into the New Year.

Local small businesses in Bathgate are also being encouraged to register their business online through the SBS website ( [smallbusinesssaturdayuk.com](http://smallbusinesssaturdayuk.com) ); it's free of charge and will help promote them.

**If you have any questions on SBS then feel free to contact in first instance: Nairn Pearson, BID & Town Centre Manager, West Lothian Council (01506 637537)**