

# SUMMARY OF ENTERPRISING BATHGATE PROJECTS

As Enterprising Bathgate enters the final year of its current 5-year term we think it is an appropriate time to remind all levy payers of our existing projects and initiatives. We would also appreciate your feedback using this survey form. Please share your views which will be used to shape our new business plan for 2018 onwards.

PLEASE COMPLETE THE FORM AND PRESS THE SUBMIT BUTTON TO REGISTER YOUR FEEDBACK.  
ADOBE ACROBAT READER IS REQUIRED TO COMPLETE THIS FORM ONLINE.

## SURVEY AND FEEDBACK – TELL US WHAT YOU THINK

To help Enterprising Bathgate reflect the views of levy payers and to identify their priorities for Bathgate town centre we would appreciate you taking a few minutes to share your views on the projects and initiatives detailed.

Name

Business or Organisation

Address

e-mail address

			Strongly Agree	Agree	Disagree	Strongly Disagree	Neutral/ Don't Know
<b>Premises Improvement Scheme</b> (since 2008)	Provides grants for external and internal improvements to premises. New scheme is available each year.	The Premises Improvement Scheme provides real support for businesses and should continue as an annual project.					
<b>Bathgate in Bloom</b> (since 2008)	Provides 114 hanging baskets, as well as landscaped areas and bedding plants in town centre locations.	Bathgate in Bloom is an important project which enhances the town centre					
<b>Taxi Marshal Scheme</b> (since 2009)	Stewarding of taxi rank every Saturday night plus additional Fridays and other key busy dates.	The Taxi Marshal Scheme helps make Bathgate a safer place to visit at the weekend					
<b>Choose Bathgate Website</b> (since 2014)	Online guide to goods and services in Bathgate town centre. Available for free to all town centre businesses and organisations. Full design service offered with links to social media.	The Choose Bathgate Website is well designed and provides an excellent platform to showcase businesses					
<b>CCTV Monitoring</b> (2017)	24/7 monitoring and management of 14 upgraded CCTV cameras in Bathgate town centre.	The CCTV Monitoring project is an excellent development which should improve safety and security for both daytime and evening economies.					
<b>Shop Local Voucher Book</b> (since 2014)	Voucher book distributed to 10,000 homes twice per year to showcase local businesses. Designed, printed and distributed free of charge.	The Shop Local Voucher Book helps to market businesses and attract new customers.					
<b>First Aid Training</b> (2017)	Fully accredited Emergency First Aid at Work Training - initially up to 2 places offered to each business.	First Aid Training for people working in the town centre is an excellent idea which should be encouraged.					
<b>Adopt-a Station</b> (since 2013)	Floral displays to enhance the train station, providing an attractive first impression of Bathgate.	The Adopt-a Station initiative helps to create a good first impression of Bathgate for visitors.					
<b>Healthy Lifestyle Classes</b> (since 2015)	A programme of classes provide for primary schools in Bathgate by Xcite, focussing on exercise and healthy eating, funded by Enterprising Bathgate.	The provision and funding of Healthy Lifestyle Classes for children is a worthwhile project which also build links to the wider community.					
<b>Christmas in Bathgate</b>	EB provides the Christmas illuminations in Bathgate and is responsible, in conjunction with West Lothian Council, for the Christmas in Bathgate event (Santa's Parade, entertainment, etc.) held at start of December.	The Christmas in Bathgate event is an important tradition and should be maintained.					
<b>Retail Radio Link</b> (since 2008, upgrade 2017)	Originally established in 2008, the offer will be upgraded in 2017 to link to the CCTV monitoring facility. EB will offer incentives to subscribers.	An upgraded Retail Radio Link providing businesses with a 24/7 direct link to the new CCTV monitoring facility will be a significant improvement.					
<b>Support and Sponsorship</b>	EB provides significant support and sponsorship for several existing events and community groups (e.g. Newlands Day, Music Festival, Bathgate Thistle, Regal Radio, Street Pastors)	Support and Sponsorship of existing events such as Newlands Day in June and other organisations such as Bathgate Thistle benefits both the business and wider communities in our town.					

Comments:

If completing a printed version - please return form to:  
Enterprising Bathgate, Bathgate Business Centre,  
Whitburn Road, Bathgate EH48 1HH

If you would prefer the form to be collected,  
please contact us on:

Tel: 01506 637537

Email: info@bathgatebid.net