



The newsletter of Enterprising Bathgate - Scotland's first Business Improvement District



**Pictured:**  
L-R Standing – Cllr Allan Graham (NLC), Pat Kerr (BID Co-ordinator, Enterprising Bathgate), Jim McLellan (Financial Director, Enterprising Bathgate), Graeme Good (Business Manager, TCA), Nikola Graham (Operations Manager, TCA), Tonia McBurnie (Managing Director, TCA)  
L-R Seated – Cllr Jim Logue (Leader NLC), Sam Crawford (Director, Enterprising Bathgate)

## ENTERPRISING BATHGATE DELIVERS 24/7 MONITORING OF UPGRADED CCTV

**Enterprising Bathgate is delighted to announce the delivery of a major new project. For some time businesses have asked for improvements to the operation of CCTV in Bathgate town centre, and we have been working with our partners to find an affordable solution.**

There have been many difficulties to overcome in what has been a lengthy process, but at last we can announce details of what has been achieved. The project has involved a successful funding application to the Scottish Government as well as input from West Lothian Council and Police Scotland. Enterprising Bathgate is providing the revenue to facilitate 24/7 monitoring and management of the CCTV cameras in our town centre by Town Centre Activities Ltd., an off-shoot of North Lanarkshire Council, which specialises in CCTV monitoring at their Coatbridge facility.

Continued on page 2 ...

“As an award winning organisation we deal with a variety of clients and have found working with Enterprising Bathgate to be extremely straightforward and motivating. The willingness to look at the requirements for the BID area and commitment to deliver the best possible service has been clear from the outset. We look forward to working closely with EB to deliver the first cross-council area monitoring project and aim to continue to deliver efficient services that will hopefully expand in the future.”

*Tonia McBurnie  
Managing Director, TCA*



## ENTERPRISING BATHGATE DELIVERS 24/7 MONITORING OF UPGRADED CCTV

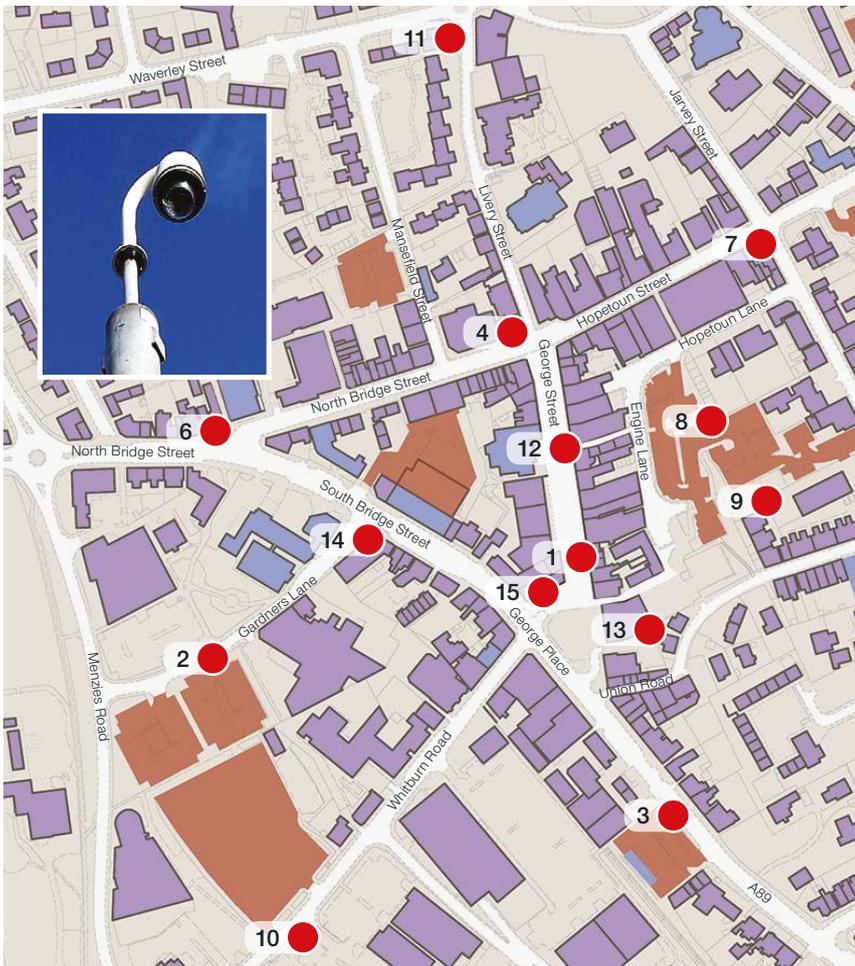
The main outcomes resulting from the successful conclusion of this project:

- all 14 CCTV cameras have been upgraded to provide pan, tilt and zoom facilities
- images from all cameras will be viewed by Town Centre Activities using the latest technology
- the cameras will be monitored 24/7 by TCA staff
- contract will be implemented from April 2017

“The Enterprising Bathgate Board believe that this project will make a huge contribution to safety and security in our town centre.”

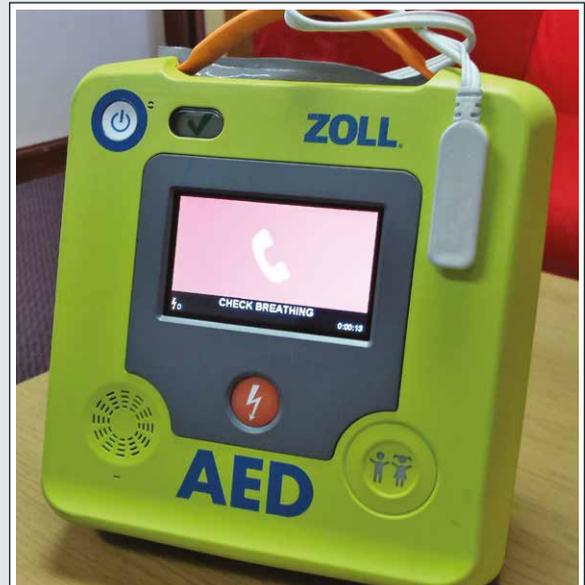
“The recent CCTV upgrade and 24/7 monitoring will continue to provide and enhance a safer environment for people going about their daily business in the Bathgate town centre. Police in West Lothian fully support Enterprising Bathgate and West Lothian Council in continuing to make Bathgate a safer place to live, work and socialise.”

*Inspector Andrew Elliot, Police Scotland*



“The positive partnership between West Lothian Council and Enterprising Bathgate, in Scotland’s first ever Business Improvement District has already delivered a range of improvements for local businesses, residents and consumers in Bathgate. We are delighted to be part of this latest development with our partners to achieve a safer and more prosperous Bathgate town centre. The process has been complex and challenging, but this unique partnership arrangement provides a modern solution to a challenging issue.”

*Alice Mitchell, West Lothian Council’s Economic Development and Regeneration Manager*



## PUBLIC ACCESS DEFIBRILLATORS

**At present there are 3 defibrillators situated within premises in Bathgate town centre:**

Bathgate Partnership Centre, Regal Community Theatre and The Albacare Premises.

There is no provision for public access equipment when these premises are closed. Many towns throughout the UK have installed public access defibrillators in locations such as redundant public telephone boxes.

**Enterprising Bathgate has decided to fund the purchase and installation of two public access defibrillators in the town centre. We are currently in discussions to finalise the locations and expect the equipment to be in place this Spring.**

“I thought the First Aid Training Class was excellent and our instructor made the whole experience very engaging and I would encourage more representatives from the businesses in the BID area to participate.”

*Scott McKenzie – Nautica*

# Child Healthy Lifestyle Programme

Last year Enterprising Bathgate and its partner in this project, Xcite Bathgate delivered a programme of child healthy lifestyle classes involving St. Mary's and Balbardie primary schools. The concept behind the classes is based around the NHS Lothian Get Going Programme. The aim is to provide a mix of Education and Physical Activity delivered by Get Going coaches and Exercise Referral Instructors. The most important factor is creating an environment that is both educational and fun which the pupils will hopefully take into their adult life.

The pilot scheme proved to be extremely popular and the board of Enterprising Bathgate agreed to offer the programme to all the primary schools in Bathgate. The sessions are designed to fit in with schools timetables and will start in April 2017.

Xcite Bathgate's expertise in preparing the programme has proved to be invaluable and their instructors create fun informative sessions much appreciated by the pupils and staff alike. Enterprising Bathgate looks forward to working with Xcite in the delivery of the 2017 project.



"Xcite is delighted to be working with Bathgate Enterprise to deliver this innovative project to the local primary school children. Bringing Healthy Lifestyle education through Physical Activity & Games works so well."

*Xcite Bathgate*

**XCITE**

"We had lots of fun with Xcite especially during team games like Castles or Dodgeball. We also learned lots about healthy eating, our portion sizes and what Red, Amber and Green foods are"

*St Mary's Primary School*



## ENTERPRISING BATHGATE TO FUND FIRST AID TRAINING

**Enterprising Bathgate recently piloted a new project which has received excellent reviews.** We would now like to launch our new First Aid Training project, making it available to all businesses and organisations in the BID area.

Enterprising Bathgate will fund a series of emergency first aid training days with Albacare Ltd in South Bridge Street.

**Training days will take place on Wednesdays and run from 9.00am – 4.00pm with lunch provided.**

The HSE 1 day Emergency First Aid at Work course covers a basic understanding of what the HSE define as Emergency First Aid. Attendees will be given a manual and additional handouts.

The course covers the following areas:

- Action in an emergency
- CPR
- Unconsciousness
- Wounds and bleeding
- Shock
- Minor injuries
- Choking
- Hygiene.

**We are making a maximum of 2 places available to any business wishing to take up this offer.**

If you would like to participate, e-mail us at [info@bathgatebid.net](mailto:info@bathgatebid.net) or visit [www.enterprisingbathgate.com](http://www.enterprisingbathgate.com) to download an application form.

# SUMMARY OF ENTERPRISING BATHGATE PROJECTS

As Enterprising Bathgate enters the final year of its current 5-year term we think it is an appropriate time to remind all levy payers of our existing projects and initiatives.

We would also appreciate your feedback using the survey form on the opposite page.

Please share your views which will be used to shape our new business plan for 2018 onwards.

If you would prefer to complete the survey online, please visit our website [www.enterprisingbathgate.com](http://www.enterprisingbathgate.com)

<b>Premises Improvement Scheme</b> (since 2008)	Provides grants for external and internal improvements to premises. New scheme is available each year.
<b>Bathgate in Bloom</b> (since 2008)	Provides 114 hanging baskets, as well as landscaped areas and bedding plants in town centre locations.
<b>Taxi Marshal Scheme</b> (since 2009)	Stewarding of taxi rank every Saturday night plus additional Fridays and other key busy dates.
<b>Choose Bathgate Website</b> (since 2014)	Online guide to goods and services in Bathgate town centre. Available for free to all town centre businesses and organisations. Full design service offered with links to social media.
<b>CCTV Monitoring</b> (2017)	24/7 monitoring and management of 14 upgraded CCTV cameras in Bathgate town centre.
<b>Shop Local Voucher Book</b> (since 2014)	Voucher book distributed to 10,000 homes twice per year to showcase local businesses. Designed, printed and distributed free of charge.
<b>First Aid Training</b> (2017)	Fully accredited Emergency First Aid at Work Training - initially up to 2 places offered to each business.
<b>Adopt-a Station</b> (since 2013)	Floral displays to enhance the train station, providing an attractive first impression of Bathgate.
<b>Healthy Lifestyle Classes</b> (since 2015)	A programme of classes provide for primary schools in Bathgate by Xcite, focussing on exercise and healthy eating, funded by Enterprising Bathgate.
<b>Christmas in Bathgate</b>	EB provides the Christmas illuminations in Bathgate and is responsible, in conjunction with West Lothian Council, for the Christmas in Bathgate event (Santa's Parade, entertainment, etc.) held at start of December.
<b>Retail Radio Link</b> (since 2008, upgrade 2017)	Originally established in 2008, the offer will be upgraded in 2017 to link to the CCTV monitoring facility. EB will offer incentives to subscribers.
<b>Support and Sponsorship</b>	EB provides significant support and sponsorship for several existing events and community groups (e.g. Newlands Day, Music Festival, Bathgate Thistle, Regal Radio, Street Pastors)

Please return your completed form to:  
Enterprising Bathgate,  
Bathgate Business Centre,  
Whitburn Road,  
Bathgate EH48 1HH

If you would prefer the form to be collected,  
please contact us on:

Tel: 01506 637537  
Email: [info@bathgatebid.net](mailto:info@bathgatebid.net)

# SURVEY AND FEEDBACK – TELL US WHAT YOU THINK

To help Enterprising Bathgate reflect the views of levy payers and to identify their priorities for Bathgate town centre we would appreciate you taking a few minutes to share your views on the projects and initiatives detailed on the opposite page.

**Name**

**Business or Organisation**

**Address**

**e-mail address**

	Strongly Agree	Agree	Disagree	Strongly Disagree	Neutral/ Don't Know
The Premises Improvement Scheme provides real support for businesses and should continue as an annual project.	<input type="checkbox"/>				
Bathgate in Bloom is an important project which enhances the town centre	<input type="checkbox"/>				
The Taxi Marshal Scheme helps make Bathgate a safer place to visit at the weekend	<input type="checkbox"/>				
The Choose Bathgate Website is well designed and provides an excellent platform to showcase businesses	<input type="checkbox"/>				
The CCTV Monitoring project is an excellent development which should improve safety and security for both daytime and evening economies.	<input type="checkbox"/>				
The Shop Local Voucher Book helps to market businesses and attract new customers.	<input type="checkbox"/>				
First Aid Training for people working in the town centre is an excellent idea which should be encouraged.	<input type="checkbox"/>				
The Adopt-a Station initiative helps to create a good first impression of Bathgate for visitors.	<input type="checkbox"/>				
The provision and funding of Healthy Lifestyle Classes for children is a worthwhile project which also build links to the wider community.	<input type="checkbox"/>				
The Christmas in Bathgate event is an important tradition and should be maintained.	<input type="checkbox"/>				
An upgraded Retail Radio Link providing businesses with a 24/7 direct link to the new CCTV monitoring facility will be a significant improvement.	<input type="checkbox"/>				
Support and Sponsorship of existing events such as Newlands Day in June and other organisations such as Bathgate Thistle benefits both the business and wider communities in our town.	<input type="checkbox"/>				

**Comments:**

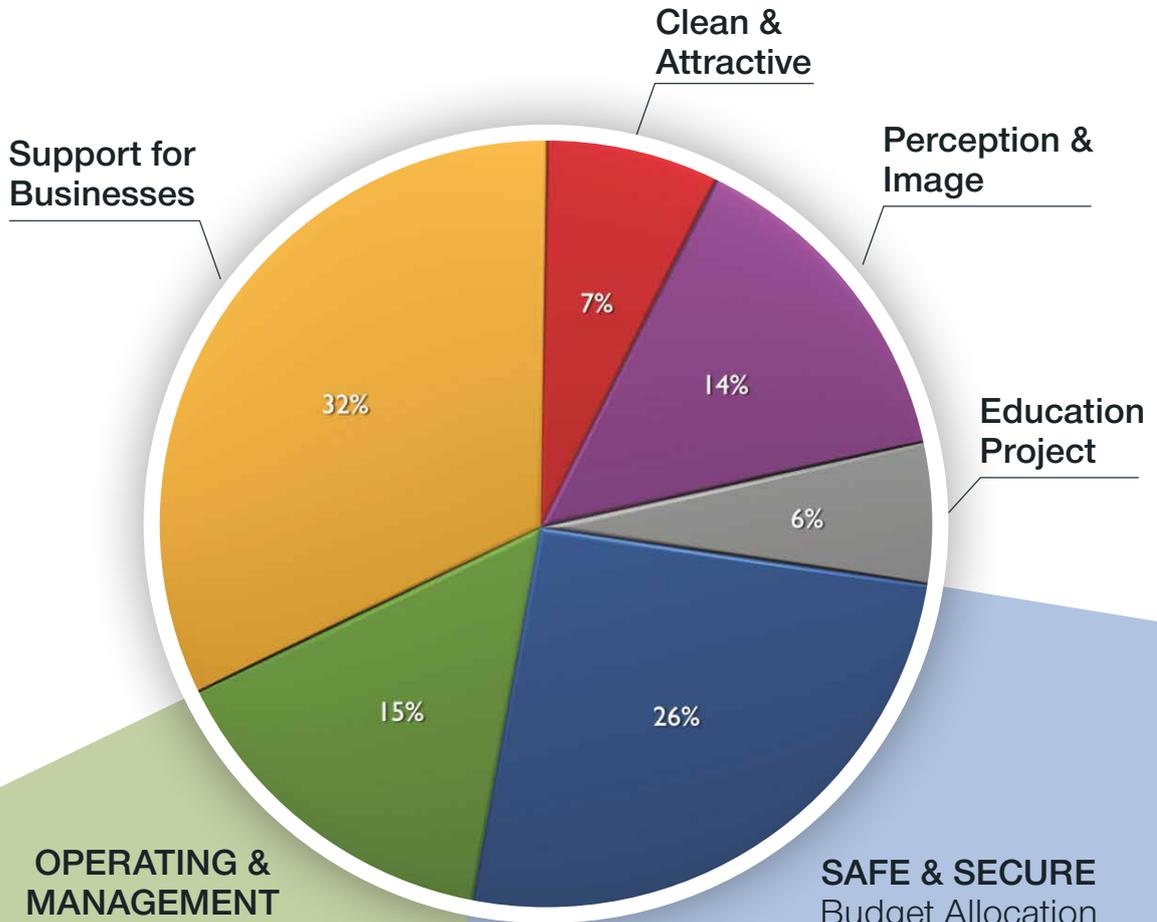
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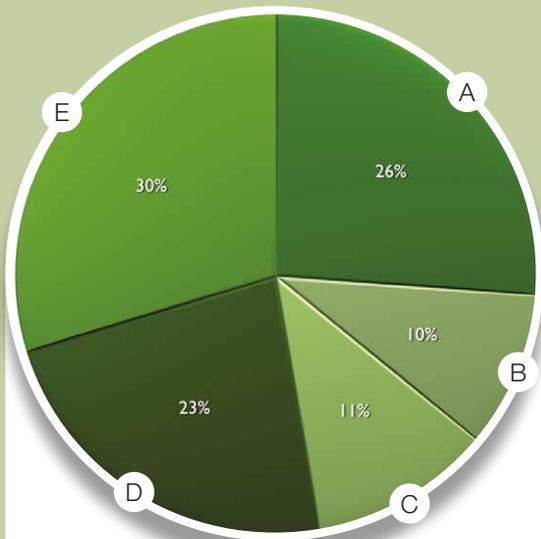
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# HOW YOUR MONEY WILL BE SPENT IN 2017-18

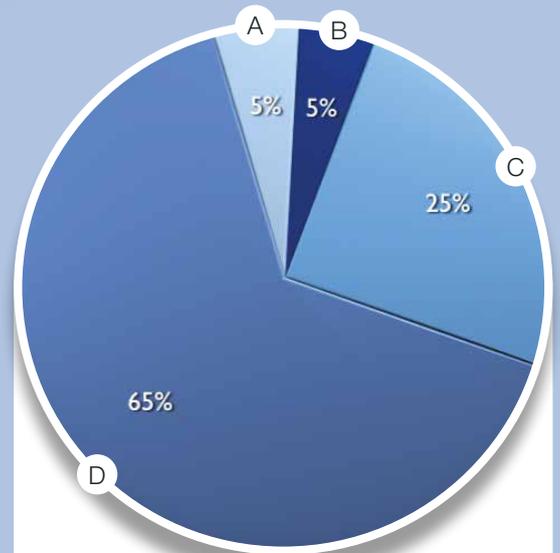


**OPERATING & MANAGEMENT**  
Budget Allocation



- A Office
- B Audit
- C Levy Collection
- D Renewal Ballot
- E Management & Admin

**SAFE & SECURE**  
Budget Allocation



- A Retail Radio Link
- B First Aid Training
- C Taxi Marshalls
- D CCTV Monitoring



**A bit of background -**

Bathgate in Bloom started out as a stand-alone project approximately 10 years ago.

Along with our partner West Lothian

Council we sited as many hanging baskets around the town centre as possible, providing a welcome splash of colour during the summer months.

Also during those early years Bathgate entered Scotland in Bloom competitions and was runner-up in our category a couple of times. However, entering competitions such as these is a drain on resources and we

haven't entered the competition for a number of years but we didn't want to lose the essence of the project which was to provide a colourful streetscape for our businesses and a pleasing environment for our residents and visitors alike. The sponsors we had at that time – many of whom are still sponsors – provided a much-appreciated source of income allowing us to continue with the project.

A few years ago the project came under the wing of Enterprising Bathgate and since then we have increased our sponsorship numbers and along with financial help from Enterprising Bathgate plus support from West Lothian Council and our volunteers we have taken the project to another level.

**Bathgate in Bloom is now responsible for the planting and maintenance of:**

- 114 x hanging baskets
- The 4 x flower beds at the top of Hopetoun Street
- The raised bed outside the Regal Theatre
- The soft landscaped area outside Albacare / Partnership Centre
- Soft landscaping areas in Acredale car park
- The tiered planter on the roundabout at the start of Glasgow Road (with financial help from the Violet Bequest)
- The plant troughs and containers at the rail station

In addition to the above and with a financial contribution from Enterprising Bathgate – Bathgate in Bloom purchased a water bowser last year, an essential piece of equipment for our maintenance programme. We think this initiative is an excellent example of partnership working and an important part of Bathgate town centre going forward.



“I've been a sponsor of Bathgate in Bloom since the beginning of the project. The hanging baskets in particular provide a colourful welcome to everyone who visits our town.”

*Grant Sutherland - Grants of Bathgate*



**A BIG THANK YOU TO ALL OUR BATHGATE IN BLOOM SPONSORS:**

- |                             |                          |
|-----------------------------|--------------------------|
| Alayne Clark Solutions      | Fresh n Fragrant         |
| Albacare                    | Gable Guest House        |
| Artisan Cheesecakes         | Glenwood Landscaping     |
| Bathgate Bathroom Studio    | Grants of Bathgate       |
| Bathgate Business Centre    | Howard and Sheelagh      |
| Bathgate Community Centre   | Graham                   |
| Management                  | Iddison of Bathgate      |
| Bathgate Dental Spa         | Konect Magazine          |
| Bathgate East Tenants       | Mill Garden Centre       |
| Assoc.                      | Nineteentwelve           |
| Bathgate History Group      | Pat and Kath Kerr        |
| Bathgate Kilt Studio        | Pat McGinley @ Farmer    |
| Bathgate Leisure Ltd        | Autocare                 |
| Bathgate Partnership Centre | Peter and Bernard Hair-  |
| Bathgate Procession         | dressing                 |
| Bathgate Regal Community    | Royal British Legion     |
| Theatre                     | Specialized Security     |
| Bathgate Rotary Club        | Spring Distribution      |
| Big Bang Hairdressing       | Turpie and Co            |
| Castlebrae Letting          | Weslo Housing Management |
| Colours                     | West Lothian 50+ Network |
| David Stein Butchers        | WL Highland Games        |
| Eva Morrison Hairdressing   | WL Housing Partnership   |
| Fairway Hotel               |                          |



# PREMISES IMPROVEMENT SCHEME 2017-18

In accordance with our Business Plan, Enterprising Bathgate will be running a Premises Improvement Scheme in each year of its five year term. We are delighted to launch the new scheme and look forward to the same level of participation as before from the businesses in our BID area.

The scheme runs from 1 April 2017 - 31 March 2018 and covers qualifying expenditure carried out and invoiced during that period.

## Which properties are eligible?

- Any property which is liable to be assessed for Non Domestic Rates and situated within Bathgate town centre Business Improvement District is eligible.
- As a general rule if you are liable to pay the BID levy you are eligible for a grant.

## Which sort of improvements qualify for a grant?

Any improvements to the actual property, whether internal or external, qualify for a grant. Examples include:\*

- new signage
- replacing doors and windows
- painting frontages
- installing heating
- upgrading toilets or staff facilities
- electrical improvements
- replacing ceilings and lighting
- new flooring

\*This is not an exhaustive list and if you are in any doubt as to eligibility please contact the Enterprising Bathgate office:

Tel: 01506 637537 e-mail: [info@bathgatebid.net](mailto:info@bathgatebid.net)

What level of grant is available?	Rateable Value	Grant Available	* Previously Vacant Premises
	£10,000 or under	50% to a maximum of £500	75% to a maximum of £750
	£10,001 - £20,000	50% to a maximum of £750	75% to a maximum of £1,125
	over £20,000	50% to a maximum of £1,000	75% to a maximum of £1,500

To register your interest in the new scheme and obtain an application form: e-mail: [info@bathgatebid.net](mailto:info@bathgatebid.net) or telephone: 01506 637537 or visit [www.enterprisingbathgate.com](http://www.enterprisingbathgate.com) to download a form.

## SPONSORSHIP

Enterprising Bathgate has been supporting various new and well-established organisations over the years and will continue to do so for the final year of this BID term. Should there be a positive outcome after next year's ballot in March we will continue with this support. A list of the organisations we sponsor follows along with a brief description of what Enterprising Bathgate gets in return.



**Regal Radio** – Enterprising Bathgate's name mentioned on air throughout the day.

**Bathgate Thistle Community FC** – Advertisements in match day programme and trackside and enclosure advertising. Enterprising Bathgate logo on teams away strip.

**Newlands Day** – Enterprising Bathgate is one of the major sponsors of this well established summer event.

**Bathgate Music Festival** – Sponsor of Live at the Steelyard. Advertising throughout the days entertainment.

**Shop Local Event** – Promoting Bathgate to a wider audience by advertising in various publications.

**Christmas in Bathgate** – Enterprising Bathgate has purchased all the Christmas illuminations seen in the town centre and pay for the erection and dismantling of the units.

**Santa Parade / Grotto / Steelyard Entertainment** – Enterprising Bathgate pay for all the entertainment and organise – in partnership with West Lothian Council – the day's proceedings.

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